

# CREATING YOUR FUTURE

## THEME OF THE DAY THE ENTREPRENEUR IN ME

Grades: Senior / High School

CREATE YOUR  
OWN FUTURE



### CURRICULUM CONNECTIONS

- Language Arts
- Business/Entrepreneurship
- Career Education/Personal Development
- Social Studies
- Technology Education

### MATERIALS AND PREPARATION

Chart paper/ markers/ technology

### ACTIVITY

#### TEACHER NOTES (ELABORATIONS)

Students will participate in class discussions to better understand the concept of social entrepreneurship (teachers may incorporate videos, technology or reading to enrich the discussion and learning). Following the initial introduction and discussion, students will brainstorm needs or problems that may exist in their own community. Each need/problem will be recorded on a piece of chart paper. The chart papers may now be posted around the classroom.

Students will choose the issue they wish to work on/explore; ask them to go to the chart that represents the idea that holds interest for them (keep working groups small to enable maximum participation, effectiveness, and learning—this may require students to have a second option). Each group is then responsible for identifying a possible solution and suggesting strategies to implement the solution. They should “pitch” their solution and strategies to their classmates.

As an extension to this activity in the classroom, consider how these solutions and strategies can be pitched to other teachers or a larger student population with the winning pitch(es) becoming a school-wide initiative.

#### SPECIFIC ACTIVITY (WRITTEN IN STUDENT VOICE)

In your groups, consider the following:

- What is the need or problem, and why do we want to bring about change?
- What skills or strengths do you bring to your group in finding a solution?
- What is the goal and vision of the group?

# CREATING YOUR FUTURE

## THEME OF THE DAY THE ENTREPRENEUR IN ME

Grades: Senior / High School

CREATE YOUR  
OWN FUTURE



- What are the possible solutions? Your group needs to select the best one.
- How would you go about developing a plan of action to implement the solution?
- What resources would be needed (financing, marketing, partners, etc.)?
- How do you know that your solution will actually meet the needs of the people affected by the problem?
- How will you “pitch” your solution and implementation strategies to others?

### *Reflection*

- What have I learned about social entrepreneurship and the ways it differs from other types of entrepreneurship?
- Would I like to learn more about social entrepreneurship?
- If I were to solve a problem as a social entrepreneur how would I go about achieving my goals?
- Is this a pathway that interests me?

## FORMATIVE ASSESSMENT

Exit cards—Students will comment on their experience, including how they felt about their role in the group and whether they could see themselves as someone who would continue on the path of social entrepreneurship.

## ADDITIONAL MATERIALS (IF REQUIRED)

Videos and articles that may support the learning experience and provide insight as students explore the concept of entrepreneurship and reflect upon their own personal qualities in relation to the characteristics of an entrepreneur. Consider looking on the internet for companies that profile and support causes and needs as part of their business practices.

[https://www.ted.com/talks/cameron\\_herold\\_let\\_s\\_raise\\_kids\\_to\\_be\\_entrepreneurs?language=en](https://www.ted.com/talks/cameron_herold_let_s_raise_kids_to_be_entrepreneurs?language=en)

<https://www.youtube.com/watch?v=Ix2rPMz-Tz0>

[http://www.huffingtonpost.ca/dale-turken/entrepreneurship-teaches-children\\_b\\_9427394.html](http://www.huffingtonpost.ca/dale-turken/entrepreneurship-teaches-children_b_9427394.html)

<http://bizkids.com/clip/direct-ed-the-4-ps-of-marketing>

[http://www.csef.ca/what\\_is\\_a\\_social\\_entrepreneur.php](http://www.csef.ca/what_is_a_social_entrepreneur.php)

[http://www.huffingtonpost.ca/dale-turken/entrepreneurship-teaches-children\\_b\\_9427394.html](http://www.huffingtonpost.ca/dale-turken/entrepreneurship-teaches-children_b_9427394.html)